



San Gabriel Valley Council 2011 Scout Expo

Order Form

Company Name _____

Address _____

City, Zip _____

Contact Person _____

Phone _____

Email _____

Total enclosed for:

Sponsorship..\$ _____

Ad.....\$ _____

Booth.....\$ _____

Electricity.....\$ _____

Donation.....\$ _____

Total.....\$ _____

Please make checks payable to:

San Gabriel Valley Council, BSA

3450 E. Sierra Madre Blvd.

Pasadena, CA 91107

Or visit: www.sgvcbasa.org to pay online

All Ads must be submitted by **May 6, 2011** for publication into the program book.

Please email your artwork using a **JPEG** graphics file format to:

matt.bear@scouting.org

Ads received after this date will appear in the Scout Expo Supplement.

District: _____ CODE: 901

Pack | Troop | Crew: _____



San Gabriel Valley Council 2011 Scout Expo

*“Remembering the Past,
Embracing the Future.”*



Saturday, June 4, 2011

10:00 am - 3:00 pm

Santa Anita Race Track

Arcadia, CA



Prepared. For Life.™

**San Gabriel Valley Council
3450 E Sierra Madre Blvd
Pasadena, CA 91107**

**626.351.8815 O
626.351.9149 F**

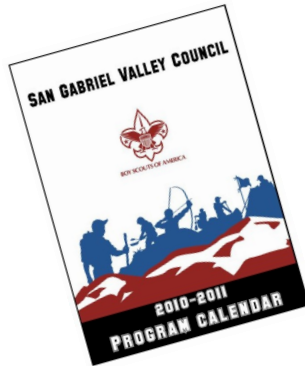
www.sgvcbasa.org



San Gabriel Valley Council 2011 Scout Expo

Program Book

- The San Gabriel Valley Council Expo program book with an 18 month program calendar will be distributed on Saturday June 4, 2011.
- The Expo will be held on the infield at Santa Anita Race Track in Arcadia. Over 15,000 Scouts, parents, volunteers, and community members are expected to attend.
- In addition, the program calendar book will be passed out at various Scout functions and therefore provide broad year-round exposure for advertisers.
- With your sponsorship of either a full page, half page, quarter page, business card ad or sponsorship of an existing booth, more youth will benefit from the aims and ideals of Scouting.



Business Card Ad - \$100
(Ad size 3.75" x 2.25")

Commercial Booth Exhibit Area

- An exciting area in Scout Expo 2011 is the commercial booth display.
- Hobby stores, sporting goods stores, or any business that appeal to Scouts and their families would benefit from a booth.
- Commercial exhibitors may do a drawing to generate a list of potential customers or clients. Order forms and promotion materials are encouraged.
- Please know that **no selling** is allowed at the Expo. Catalogs, information and interesting displays will make the commercial exhibits area an enjoyable and memorable part of the Expo.

Commercial Booth Rates

- 10' x 20' - \$500
- 10' x 10' - \$250
- Electricity additional - \$10

Event Sponsorship Rates

- Title Sponsor - \$10,000**
- "Sponsored by" on all printed material.
 - Highly collectable Expo patches will be designed for Title Sponsorship
 - 4 lamp post banners displayed within event

- Full page, back cover, color ad in the Expo Program Book
- Dedicated Title Sponsorship Zone at event
- Recognition in the Council Annual Report

Subtitle Zone Sponsor - \$5,000

- Zone of your choice*
- 2 lamp post banners displayed within event
- Full page ad in the Expo program book
- 10 x 40 booth within Zone area
- Recognition in the Council Annual Report

*Zones will include but not limited to: Cub Scout Zone, Boy Scout Zone, Order of the Arrow Zone, Exploring Zone, and Leader Cook Off Zone. Choice of Zones will be first come first served.

Santa Anita Sponsor - \$2,500

- Full page ad, inside front or back page, of the Expo program book
- 10 x 40 booth at event
- Recognition in the Council Annual Report

Scout Sponsor - \$1,500

- Full page ad in the Expo program book
- 10 x 30 booth at event
- Recognition in the Council Annual Report

Deadline for Artwork:

Ad Artwork - May 6, 2011

All submissions must be sent in a JPEG graphics file format to:

matt.bear@scouting.org

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