



January 18, 2011

Dear Community and Youth Supporter:

In celebration of Scouting in 2011, the Champions of Scouting Committee presents to you this cordial invitation to join us at our annual Celebrity Sports Breakfast on Saturday, February 26, 2011, 10:00 a.m., at the Staples Center in downtown Los Angeles. We are also extremely thrilled to announce that our **Breakfast Keynote speaker is Luc Robitaille—legendary NHL player and current President of Operations for the Los Angeles Kings.** Great giveaways, autographed items, special drawings, and a live auction are also included in this special occasion to dine with the LA Kings' star. The Breakfast will also include a ticket to King's game against the Colorado Avalanche, which is scheduled to start after the conclusion of the breakfast at 1:00 p.m.

Past guest speakers and participants have included NFL legend Herschel Walker, NBA and Lakers legend Jerry West, Lakers All-Star Tony Hawkins, USC's Matt Leinart, Olympic Gold Medalist Nikki Stone, and Hall of Fame Jockey Chris McCarron...each of which shared their stories of exceptional fortitude and character. Seating for this event is limited, so we urge you to make your reservation early for a jam packed, one-of-a-kind, breakfast.

Sponsor and attendance opportunities include:

**\$10,000 Eagle Sponsor**

3 tables of 10 to event, 30 game tickets, full page advertisement inside cover of program, 20 VIP passes to autograph session, and 1 authentic LA Kings autograph jersey

**\$5,000 Gold Sponsor**

3 tables of 10 to event, 30 game tickets, full page advertisement in program, and 10 VIP passes to autograph session

**\$2,500 Silver Sponsor**

2 tables of 10 to event, 20 game tickets, half page advertisement in program, and 5 VIP passes to autograph session

**\$1,000 Bronze Sponsor**

1 table of 10 to event, 10 game tickets, and 2 VIP passes to autograph session

**\$500 Scout Sponsor**

2 tickets to the event, 2 game tickets, 1 VIP pass to autograph session

**\$250**

Single ticket to event and single ticket to the game

We look forward to seeing you at Staples Center on Saturday, February 26<sup>th</sup>. For additional information or to make a reservation, please contact Annette Haslam at (626) 351-8815, ext. 255, via e-mail [annette.haslam@scouting.org](mailto:annette.haslam@scouting.org) or visit our website at [www.sgvcbbsa.org](http://www.sgvcbbsa.org).

Warmest regards,

Bart Kessel  
Council President

Marcus E. Mack  
Council Scout Executive & CEO