



BOY SCOUTS OF AMERICA
SAN GABRIEL VALLEY COUNCIL

February 5, 2011

Dear Business Leader;

Each year the San Gabriel Valley Council, Boy Scouts of America puts local Scouting on display at its 'Scout Expo' spread about the infield at Santa Anita Park. Scout Expo is the Council's premier event where over 15,000 youth, families, and adult leaders, come alongside community, and business leaders to celebrate local Scouting Programs. This is our biggest single day opportunity to share with the community how Scouting positively influences the lives of young people.

This annual event is scheduled for Saturday, June 4th of this year and continues to be a great opportunity for local companies and community organizations to collaborate and share their visions with the public.

Lead Sponsorships to be Title or Subtitle Sponsors for the Expo are needed to insure successful collaboration within our community while exposing youth and families to a simple but spectacular day. Opportunities for your support via an advertisement in this year's 18 month Activity Planning Guide and Business Directory are also available. This publication is distributed to over 30,000 families and utilized by scouts during the 2011-2012 program year. In addition, we hope you will consider exhibiting your business products by participating in the Expo with a commercial booth. Enclosed you will find an order form describing the various options.

It is with great pride that the San Gabriel Valley Council is the largest youth serving organization in the San Gabriel and Pomona Valleys, and we would be delighted to partner with agencies like yours to further the cause for a better tomorrow. If you have any questions or would like to become a lead sponsor for this event please contact Matt Bear, Council Expo Advisor at (626) 351-8815, ext. 223.

Sincerely,

Tim Campbell
President, Swifty Manufacturing
Expo Chairman
San Gabriel Valley Council, BSA

Enclosures:
Advertisement, Sponsor and Booth Form

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